

For Immediate Release
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LastSpam Announces Partnership with London-based Interactive Ideas

Leading Value-added Distributor to Bring LastSpam Services
to Enterprise Customers throughout the UK.

(Montreal, QC)-- LastSpam Inc., a leading provider of email security services, announced today, the appointment of Interactive Ideas as its UK distributor. Interactive Ideas plays a dominant role in the distribution of software solutions in the enterprise marketplace throughout the UK.

Interactive Ideas will provide its value added resellers (VARs) and system integrators with LastSpam email services. Included in the services are: antispam, antivirus and content filtering, with a significant reduction of the TCO (Total Cost of Ownership) of email for customers.

"We are delighted to join the Interactive Ideas family. This is an ideal match, as Interactive Ideas has extensive know-how and experience in the distribution of enterprise server solutions. And the company's business model, like our own, strives for top line customer service" said Jean-François Bourdeau, president, LastSpam Inc. "This partnership enables us to quickly offer the UK market our state-of-the-art, yet affordable security solution."

Mike Trup, managing director of Interactive Ideas, stated, "Our group is excited to bring LastSpam services to enterprise customers throughout the UK." Trup continued, "With over 80% of incoming email traffic being undesirable, SPAM and malware present a formidable business problem today. By cutting these out before they even reach the company's mail servers loads are reduced and it adds an extra layer of security, all at a very low price. LastSpam has demonstrated it is able to handle high filtering loads without affecting the entry of legitimate emails. We know because we use it ourselves! In fact, we liked it so much we wanted to introduce it to all our customers."

LastSpam has engineered its service to accommodate both SMB and enterprise customers with exemplary filtering results. LastSpam tests at 99% accuracy with virtually no false positives. Its simple management tools ease the email security burden for IT professionals.

About LastSpam

LastSpam has more than 20 years of experience in information technology solutions including networking, messaging and security. LastSpam has been providing email security services since 2002 and its customer list includes a wide variety of organizations, ranging from small businesses to large school boards. More information is available at www.lastspam.com.

About Interactive Ideas

Interactive is the leading distributor of IT products in the UK. Founded in 1994, Interactive Ideas has a history of dynamic growth together with consistent profitability making it one of the most stable companies in the sector.

Based in Enfield in London, it works with retailers,etailers, resellers and solution providers in the SME, Education and Enterprise space, providing an unparalleled level of service. In 2001, founder Michael Trup, was named as a 'Future Entrepreneur of the Year' by Enterprise Magazine and in 2003 Interactive Ideas was awarded 'Inner City 100' status as one of the fastest growing companies in the UK based in an inner city area.

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